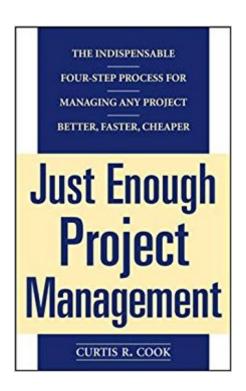


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Just Enough Project Management: The Indispensable Four-step Process For Managing Any Project, Better, Faster, Cheaper





Synopsis

Practical, proven techniques for managing today's smaller, more mission-critical projects Managers who can bring projects in on time, under budget, and within specs are among the most valuable and marketable in today's project-driven environment. Just Enough Project Management-- written by globally renowned project management authority Curtis R. Cook--is a quick-hitting, no-nonsense pocket guide on how to successfully handle projects of any size, in any environment. This versatile book's one-of-a-kind, customizable templates free managers from the time-consuming process of having to reinvent basic techniques and methods from one project to the next. Valuable for projects of every size, but especially helpful for today's newer breed of tighter, more focused projects, Just Enough Project Management will help project managers achieve: Greater bottom-line performance Dramatically improved team morale Long-term competitive advantage

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Customer Reviews

How to successfully manage any project while eliminating bureaucracy and red tape The project-driven approach has proven its value, leading to spectacular results--projects delivered faster and at a more reasonable cost than ever before. Problem is, the project management process used for large projects is too cumbersome and bureaucratic for the projects most of us face, and is often more complex and costly than the problems it is designed to solve. Sound familiar? Just Enough Project Management integrates today's most effective project management information and tools into a uniquely straightforward process for managing small to medium sized projects. This

valuable and timesaving manual will provide you with: A versatile four-step process to initiate, plan, control, and close your next project Customizable templates to help you get projects up and running with a minimum of wasted effort Tips, techniques, and war stories from the front lines of contemporary project management. The fundamental goal of project management is to produce the desired results, on time and on budget. Let Just Enough Project Management show you how to get back to that goal and manage projects that successfully transform your objectives into immediate bottom-line results, instead of simply creating more projects.

Curtis R. Cook, Ph.D., is the former president and CEO of Novations Project Management and a globally renowned project management authority.

This book is about right for a new project manager or a small project (hopefully these would both go together but so often it does not). It is also quite useful for an experienced project manager of a smaller project looking for that line that separates the least amount of control from sheer negligence. This book is a little heavier than that, but still pretty light. It is not quite as useful as the Dummies series in terms of a full service solution but really, despite the titles, those are not for novices. This book has a reasonable enough approach and reasonable enough templates to implement it. The drawback I found was that the author uses relatively trivial illustrative "projects" so that newbie can understand the principles without getting hung up on details. The problem is even as a trained project manager the examples of PM applied to such simple things as "weekend at the country cabin" projected precisely the image of absurd over-control that is the thing that frightens PM opponents in the first place. For a real newbie, it could even more scary because if that is what you have to do for something so obviously simple, how much overhead goes with a real project? That is really a minor quibble, though. If you are introducing a novice to the idea of PM, or if you are introducing PM to a nervous organization, this book might be a good place to start as a base case. It is certainly about the closest thing I have found in the past months of looking for such a solution.

Curtis Cook did a great job of hitting the PMI PMBOK from 25,000 feet. He stated his intention up front. Its possible to hold the PMBOK structure on small projects and he does a good job relating the concepts to small projects; put the emphasis on planning. Recommended read, especially if your not PMI CERTIFIED. He stays out of the weeds.

A great "just enough" info and overview for Project Management. I recommend to my clients,

especially those who are managing projects. And those team members or business owners who need to manage projects better. Not to complicated, but enough detail to really get a better handle on projects and the management of them. Jasper

My team was looking for a resource to help us expand our knowledge of project management. We have an online certification available but after previewing a few of the classes, we knew we wanted something easy. This book is the perfect quick and dirty synopsis of managing a project. It's all here, organized well and easy to reference. The group liked it so much, we bought on for everyone in the leadership class at our organization.

It's a great book for people looking to get quick hands on training on project management.

Personally speaking, I bought it because it was mandated for my Graduate Studies Engineering

Project. But then I found that this book is helpful in many real life management situations too.

I love project management but do it informally. With my latest work assignment, I needed to be more structured and purposeful. This is helping me.

This was a good book and would recommend it for project management class. It has just enough information not to overwhelm anyone.

Clear, fun and lively writing. This helped turn an otherwise boring university unit into an alive activity.

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